



FOR IMMEDIATE RELEASE
January 13, 2014

CONTACT: Ronen Kenan
347-277-3834

**INNOBOTS LAUNCH U.S. HEADQUARTERS, LIFESAVING TECHNOLOGY TO
SUPPORT MILITARY AND LAW ENFORCEMENT**

Washington, D.C. (January 13, 2014) – [InnoBots](#) selected today north Georgia as the location of its world headquarters.

“We are thrilled to call Georgia our home,” said Carmi Peleg, innoBots, chief executive officer. “Our team worked very hard to make today a reality and excited to produce our unmanned systems on American soil to help fight the war on terror. We chose Georgia for many reasons, primarily the support we received from the Georgia Department of Economic Development, along with access to world class academic institutions, and technical and skilled labor force.”

InnoBots is innovative, unmanned, robotics technology purpose built for use in military and law enforcement applications to deliver lifesaving results.

From 2009-2011, the U.S. military suffered over 14,000 casualties, according to the Pentagon’s Defense Casualty Analysis System and iCasualties, a non-governmental organization tracking Iraq and Afghanistan war casualties from published sources.

Of that total, over 8,000, or 59 percent, were from IED explosions, based on data provided by the Pentagon’s Joint IED Defeat Organization (JIEDDO). And the proportion of all U.S. casualties caused by IEDs continued to increase from 56 percent in 2009 to 63 percent in 2011.

Today, these numbers are decreasing and with the help of innoBots technology, those numbers will go down even further.

“InnoBots is about saving lives,” said Carmi Peleg. “We want to bring our soldiers back home to their families. Each one of us on the innoBots team is committed to doing just that.”

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Among the seven products in the innoBots fleet, the innoCarrier stands as the company's flagship innovation purpose built to travel in advance of patrols to identify IEDs and to ensure the safety of soldiers and civilian personnel.

Sophisticated engineering, the innoCarrier is made of carbon fiber material. It is a tough machine measuring two feet high and weighing 70 pounds. It is durable and lightweight and travels easily over any terrain at maximum speeds of 10 miles per hour. The innoCarrier is built to carry payloads up to 300 pounds and transport heavy gear, equipment, and even personnel.

"InnoBots function remotely in any conditions," said Carmi Peleg. "A special camera provides situational awareness and allows users to see what is ahead. This is a key advantage in any successful mission."

The innoBots fleet also includes smaller, unmanned devices the company refers to as "gear-ready." Gear-ready innoMicro, innoMedio, and innoFly are versatile, compact mobile robots that easily fit inside a pocket or back pack. They are designed for a single operator to quickly gather data - intelligence in the field, surveillance, and reconnaissance - ideal in law enforcement, first responders, and border patrol applications.

The company projects that given current market conditions it is on track to hire at least 50 employees over the next two years.



Pictured above is the innoCarrier (top and bottom). Top photo demonstrates the innoCarrier traversing over rough terrain. Bottom photo demonstrates the innoCarrier working in snow and icy conditions.

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About innoBots

[innoBots](#) is a world leader in innovative design and manufacturing of unmanned systems.

innoBots systems are designed for military, law enforcement, and increasingly by other organizations. Purpose built, innoBots unmanned systems help to establish superiority in intelligence, surveillance, and reconnaissance on the front lines of today's hot zones.

innoBots systems are the result of more than 25 years of research, design, and testing, and have proven their value in military applications abroad. Today, innoBots systems can be utilized in applications closer to home. Whether monitoring a country's borders, protecting its citizens, monitoring pipeline and utility assets, or simply to locate lost or distressed loved ones, innoBots systems can be launched quickly, day or night, to provide precise situational awareness wherever, whenever they are needed.

When the need is now, innoBots systems will do the job. They are valuable assets in lifesaving missions and security and property protection. innoBots products such as innoMicro, innoEye, and innoSat, in addition to other products in the innoBots fleet, continue to set the standard for innovation and all that small unmanned systems can accomplish in the most challenging conditions.

innoBots corporate headquarters is located in north Georgia. The company also has offices in Israel and China.

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