



GEORGIA CYBER SECURITY MISSION TO ISRAEL

MARCH 21 – 27, 2015

GEORGIA HAS THE HIGHEST GROWTH IN MARKET SHARE OF **COLLEGE EDUCATED 25-34 YEAR OLDS**
GEORGIA RANKS **3RD** IN THE U.S. FOR INFORMATION SECURITY
GEORGIA EMPLOYS NEARLY **200,000** TECHNOLOGY WORKERS
GEORGIA RANKS **NO. 1** STATE IN U.S. FOR BUSINESS CLIMATE
17 FORTUNE **500** HEADQUARTERS
ATLANTA'S AIRPORT IS THE **BUSIEST** MOST EFFICIENT IN THE WORLD
 APPROXIMATELY **\$40 BILLION** IN EXPORTS ANNUALLY
GEORGIA HOUSES THE U.S. ARMY CYBER COMMAND HEADQUARTERS

CISOs, CIOs and CTOs are invited to join a business mission to connect with Israel's exciting Cyber Security industry. The mission will be led by the Georgia Department of Economic Development, Metro Atlanta Chamber, and conexx: America Israel Business Connector with the participation of the Honorable Kasim Reed, Mayor of Atlanta, and the Chief Information Officer for the State of Georgia, Mr. Calvin Rhodes.

Israeli Cyber Security companies have become a hotbed in the global market. Due to the increased attention and need for advanced solutions for increasingly sophisticated information security threats, and following revelations that the NSA may be compromising encryption standards, **chief executives like Larry Page, co-founder of Google, have been reported as saying they are going to invest even more in this arena.** (Source: Deloitte Israel VC Indicator Survey)

By the year 2020, 60 percent of businesses worldwide will fall victim to devastating service failures due to their inability to handle the threats present in new technologies. (Source: Gartner, Inc.) Major U.S. corporations such as IBM, Lockheed Martin, Intel and others invest heavily in Israel's highly developed technological capabilities, including computers and communications that lend the country a tremendous advantage, specifically in security-related fields.

The mission includes participation at the **CyberTech International Conference & Exhibition in Tel Aviv**, a two-day conference bringing together leading multi-national companies, start-ups, private and corporate investors, VC firms, experts and clients. The event will be opened by the Prime Minister of Israel, Mr. Benjamin Netanyahu, with the participation of delegations from around the world.

The mission will also tour and meet with leading Israeli cyber technology innovators, researchers and executives at CyberCity and technology incubators.

Participation Includes:

- Entrance to the CyberTech conference
- 4-star hotel accommodation
- In-country ground transportation
- Most meals
- Airfare not included*
- Registration cost: \$3,600

CLICK HERE TO REGISTER

For additional information and to reserve your place please contact:
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Consulate General of Israel to the Southeast